



HAMPSHIRE BADMINTON ASSOCIATION



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Performance and Development Plan 2020-22

## Summary

<b>Date of commencement of Action Plan</b>	1 <sup>st</sup> October 2020
<b>Review of Action Plan</b>	Centre Manager, Performance and Development Manager, Hampshire Badminton Association Committee, Junior and Senior coaching staff
<b>Evidence base</b>	Club staff, club users (players, coaches, officials), visitors, HBA committee members, Badminton England, other badminton clubs within Hampshire and beyond, local community.
<b>Timescale for review</b>	Ongoing

Key to assessment judgements

**Progress limited and no or little evidence of improvement**

**Progress occurring in some aspects with evidence of improvement**

**Progress is excellent and concrete evidence is used to demonstrate clear strategic thinking and methodology**



## Performance and Development Plan 2020-22

SECTION 1 Performance Plan	Success Criteria	Evidence	Timescale	R	A	G
<b>1.1</b> <b>Hampshire to win the SCC (Senior County Championships).</b>	Increased provision of singles training and competition.					
	Introduction of a singles 'ladder' to become a weekly feature of Hampshire senior squad training.					
	Introduce more junior aged players into the 3 <sup>rd</sup> and 4 <sup>th</sup> teams to make places in the 1 <sup>st</sup> and 2 <sup>nd</sup> teams more competitive.					
	Player availability and fitness (injury avoidance).					
	Personalised fitness programmes for some players and regular assessment of fitness levels of top two teams.					
	Stricter controls over attendance to doubles training to ensure valuable use of the 2.5 hours.					
<b>1.2</b> <b>For at least one team to qualify for the Shires League Finals.</b>	More juniors to train alongside the seniors to 'sharpen' their game.					
	Greater consistency of county training so that future events are planned into the training calendar and additional venues sought when and where necessary.					
	Two teams in the U18 league to reflect the strength and depth Hampshire has in that particular age group.					



	<ul style="list-style-type: none"> <li>As many juniors to attend training as possible so that the best players in the county can train alongside each other.</li> </ul>					
	<ul style="list-style-type: none"> <li>Expectation for juniors to work on their fitness levels in their own time so as to maximise the use of court time during training sessions.</li> </ul>					
<b>1.3 U18s to finish in the top 4 at the U18 ICT.</b>	<ul style="list-style-type: none"> <li>Have two team in the U18s and to maximise the level of competition those players all receive.</li> </ul>					
	<ul style="list-style-type: none"> <li>Ensure the top U18s are all training within the county structure when and where possible so that the best players and partnerships can be assessed.</li> </ul>					



## Performance and Development Plan 2020-22

SECTION 2 Development Plan	Success Criteria	Evidence	Timescale	R	A	G
<b>2.1</b> To develop a successful series of 'grassroots' junior badminton events for non-county level players in Hampshire.	Design a two-tier structure which allows juniors aged between 8 and 18 years to compete locally.					
	Use of BE Tournament Planner to make the process of entering the events easy and straight forward.					
	Increased BE membership as a consequence of use of TP for tournament entries.					
	Development of a 'league' system which records results and allocates points to players thus ensuring players will return and return.					
	Use as a way of talent identification within the region, not just Hampshire (attract players from adjoining counties).					
<b>2.2</b> To produce and maintain a high quality HBA website with up-to-date and useful information and guidance.	Design the structure of a website which is informative and updated on a regular basis.					
	Hampshire clubs will be given the opportunity to use this as a means of advertising their own respective clubs and producing updates relevant to their own members.					
	Junior, senior and Masters information and results/match reports will inform players at all levels.					
	Greater circulation of the Hampshire Badminton					



	Newsletter as these will be available electronically.					
	<ul style="list-style-type: none"> <li>Increased use of social media to promote badminton throughout the county and beyond.</li> </ul>					
	<ul style="list-style-type: none"> <li>Dedicated coaching pages will provide up-to-date and informative CPD for coaches of all levels and experience. Coaches will add resources and share good practice.</li> </ul>					
<b>2.3</b> <b>Create a successful badminton ‘Leadership Academy’ in Hampshire which provides players of all ages with the basic skills of officiating the game.</b>	<ul style="list-style-type: none"> <li>Westgate to become a designated leadership centre providing and delivering leadership to players of all ages.</li> </ul>					
	<ul style="list-style-type: none"> <li>A new breed of officials can enjoy becoming involved at all levels with line-judging and scoring available at a range of Hampshire hosted events (restricted, BE circuit events etc.)</li> </ul>					
	<ul style="list-style-type: none"> <li>Allowing players to become more familiar with the officiating aspects of the games and in turn, develop their own game.</li> </ul>					